

ABSTRACT OF THE DISCLOSURE

A modular hookless lure system is provided having a plurality of lure module elements. Each said lure module elements has a proximal end opposite a distal end, a tie eye affixed at the proximal end and a snap swivel affixed at the distal end. Functional lure element are supported on a wire between the two ends. Each tie eye can be attached to any existing fishing line and any said snap swivel can be removably attached to any selected hook of choice or any other said tie eye.